

**36th Nederburg Auction
3 & 4 September 2010**

Media Presentation

Selection of the wines

- Call to enter wines sent to whole industry
- Received 292 entries/wines
- All wines tasted by panel
- Total of 22 panel members
- 161 wines selected for the auction
- 55% of wines entered accepted

Selection panels

Day 1		
Panel A	Panel B	Panel C
Bennie Howard	Dave Hughes	Duimpie Bayly
Hymli Krige	David van Velden	Martin Moore
Callie van Niekerk	Razvan Macici	Ntsiki Biyela
Tinus Els	Pieter Ferreira	Irina von Holdt
Neil Ellis	Abrie Beeslaar	Buks Nel
Day 2		
Panel A	Panel B	Panel C
Bennie Howard	Dave Hughes	Duimpie Bayly
Razvan Macici	Michael Bucholz	Buks Nel
Tinus Els	Johan Joubert	Edmund Oettle
Tariro Masayiti	Pieter Ferreira	Colin Firth
Margaret Fundira	De Bruyn Steenkamp	Irina von Holdt

* Process audited by PWC

Wine Cultivar Breakdown

Reds

- 32 Red blends
- 21 Cabernet Sauvignon
- 16 Pinotages
- 5 Merlots
- 14 Shiraz/Syrachs
- 8 other Reds

Whites

- 9 Sauvignon Blancs
- 9 Chardonnays
- 4 Chenin Blancs
- 6 Other Whites

Other

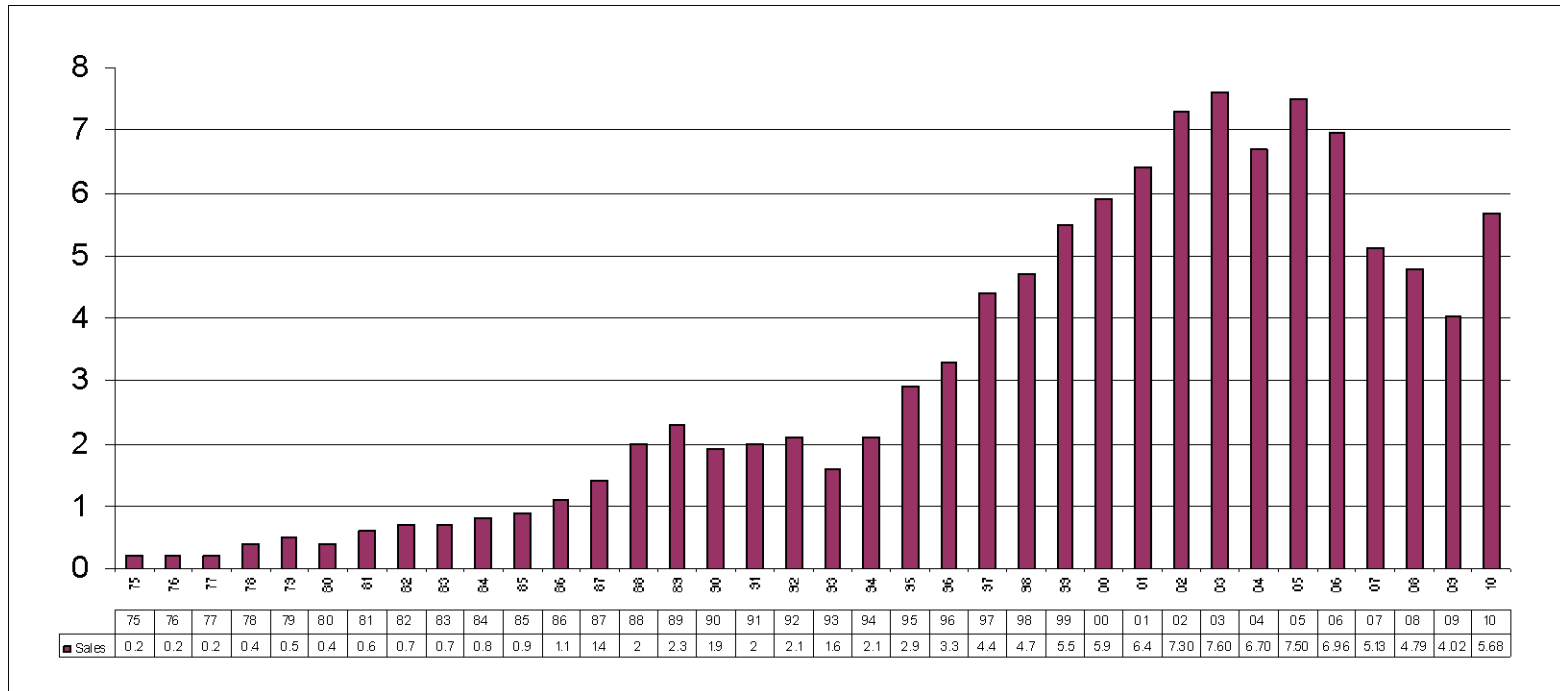
- 11 NLH
- 6 Sweet wines
- 10 Ports

MCC

- 4 MCC's

Total Auction Sales (1975 – 2010)

Sales of R 5,683,810



Summary of Prices

Total Auction Sales		2010		2009		2008	
		R 5,683,810		R 4,021,920		R 4,790,230	
		Average Price		Average Price		Average Price	
Total	Cases	5,242	1,084	4,789	840	5,496	872
	9-Litres	3,775	1,506	3,660	1099	3,771	1,270
Dry White Wine	Cases	1,223	709	1016	598	1370	617.25
	9-Litres	788	1,100	721.5	842	904.33	935.09
Noble Late Harvest	Cases	227	1,170	236	829	291	906
	9-Litres	98	2,711	115.5	1694	141.67	1,861
Red Wine	Cases	3,478	1,178	3,407	918	3,543	977
	9-Litres	2,703	1,515	2,753	1136	2,547	1,359
Fortified Wine	Cases	111	854	60	416	131	344.27
	9-Litres	49	1,924	30	833	65.5	688.55
Port	Cases	107	2,150	50	1134	131	1,054
	9-Litres	74	3,130	30	1890	97.67	1,414
Method Cap Classique	Cases	95	1,347	20	427	30	1200
	9-Litres	63	2,021	10	854	15	2,400

Highest Prices Paid

Category	Year	Wine Description	Case size	Rand price per case
Dry White	2003	Iona Sauvignon Blanc 2001	6 x 750 ml	1,250
	2004	Hamilton Russell Chardonnay 2001	6 x 750 ml	1,600
	2005	Warwick "Professor Black" Sauvignon Blanc 2004	6 x 750 ml	4,300
	2006	Mulderbosch Chardonnay Barrel Fermented 2002	6 x 750 ml	1,400
	2007	Cape Point Sauvignon Blanc 2004	6 x 750 ml	1,800
	2008	Hamilton Russell Vineyards Chardonnay 2003	6 x 750 ml	1,800
	2009	Jordan Nine Yards Chardonnay 2006 Vergelegen White 2005	6 x 750 ml 6 x 750 ml	1,500 1,500
	2010	De Wetshof Estate Unfiltered Chardonnay 2006	4 x 1.5l	2,600

Highest Prices Paid

Category	Year	Wine Description	Case size	Rand price per case
Semi-Sweet	2003	Nederburg Gewurz/Weiss Ries. SLH Pvt Bin S354 1999	12 x 750 ml	510
	2004	Nederburg Auction Reserve Gewurz/Weiss Ries 2000	12 x 750 ml	410
	2005	<i>None</i>		
	2006	Nederburg Auction Reserve Gewurz/Weiss Ries 2000	12 x 750 ml	800
	2007	Nederburg Private Bin Muscadel/Chenin Blanc S333 Special Late Harvest 1998	12 x 750 ml	800
	2008	<i>None</i>	-	-
	2009	<i>None</i>	-	-
	2010	<i>None</i>	-	-

Highest Prices Paid

Category	Year	Wine Description	Case size	Rand price per case
Red Wine	2003	Lanzerac Pinotage 1968	6 x 750 ml	7,000
	2004	Lanzerac Pinotage 1964	6 x 750 ml	6,200
	2005	Nederburg Selected Cabernet Sauvignon 1962	6 x 750 ml	26,000
	2006	Zonnebloem Cabernet Sauvignon 1966	6 x 750 ml	8,500
	2007	Zonnebloem Cabernet Sauvignon 1967	6 x 750 ml	16,000
	2008	Zonnebloem Cabernet Sauvignon 1964	3 x 750 ml	7,000
	2009	Chateau Libertas 1959	6 x 375ml	23,000
	2010	Heritage Item: Groot Constantia 1 bottle each: Cabernet Sauvignon 1972, Pinotage 1972 and Shiraz 1972	3 x 750ml	5,200

Highest Prices Paid

Category	Year	Wine Description	Case size	Rand price per case
Port	2003	Monis Collector's Port Stamp Collection 1948	6 x 750 ml	7,400
	2004	Monis Collector's Port Stamp Collection 1948	6 x 750 ml	12,000
	2005	Monis Collector's Port Double Stamp Collection 1948	6 x 750 ml	14,500
	2006	Monis Collector's Port Stamp Collection 1948	6 x 750 ml	19,000
	2007	Monis Collector's Port Stamp Collection 1948	6 x 750 ml	20,000
	2008	Monis Port 1948	6 x 750 ml	21,000
	2009	Monis Port 1948	6 x 750ml	11,000
	2010	Nederburg Port 1964	6 x 750ml	62,000

Highest Prices Paid

Category	Year	Wine Description	Case size	Rand price per case
Fortified Wine	2003	Nuy Red Muscadel 1996	6 x 750 ml	410
	2004	Nuy White Muscadel Full Sweet 1997	6 x 750 ml	410
	2005	Nuy Rooi Muscadel	6 x 750 ml	700
	2006	Nuy Rooi Muscadel 2000	6 x 750 ml	380
	2007	KWV Red Muscadel 1953	3 x 750 ml	1,200
	2008	Boland Kelder Wit Muskadel 1996	6 x 750 ml	620
	2009	Weltevrede Rooi Muskadel 1993	6 x 750ml	660
	2010	KWV Muscadel 1930	1 x 750ml	5,800

Highest Prices Paid

Category	Year	Wine Description	Case size	Rand price per case
Methode Cap Classique	2003	MCC Sparkling Pongracz 1992	1 x 3 L	740
	2004	JC le Roux Pinot Noir 1990	1 x 3 L	530
	2005	JC le Roux Chardonnay MCC 1989	1 x 3 L	1,300
	2006	Graham Beck Brut Methode Cap Classique 1994	4 x 1.5 L	1,700
	2007	Graham Beck Brut Blanc de Blanc 2001	6 x 750 ml	1,800
	2008	Graham Beck Blanc de Blanc 2001	6 x 750 ml	1,200
	2009	Old Vines Vintage Brut 2004	6 x 750 ml	550
	2010	Pongracz Desiderius 2001	6 x 750ml	1,400

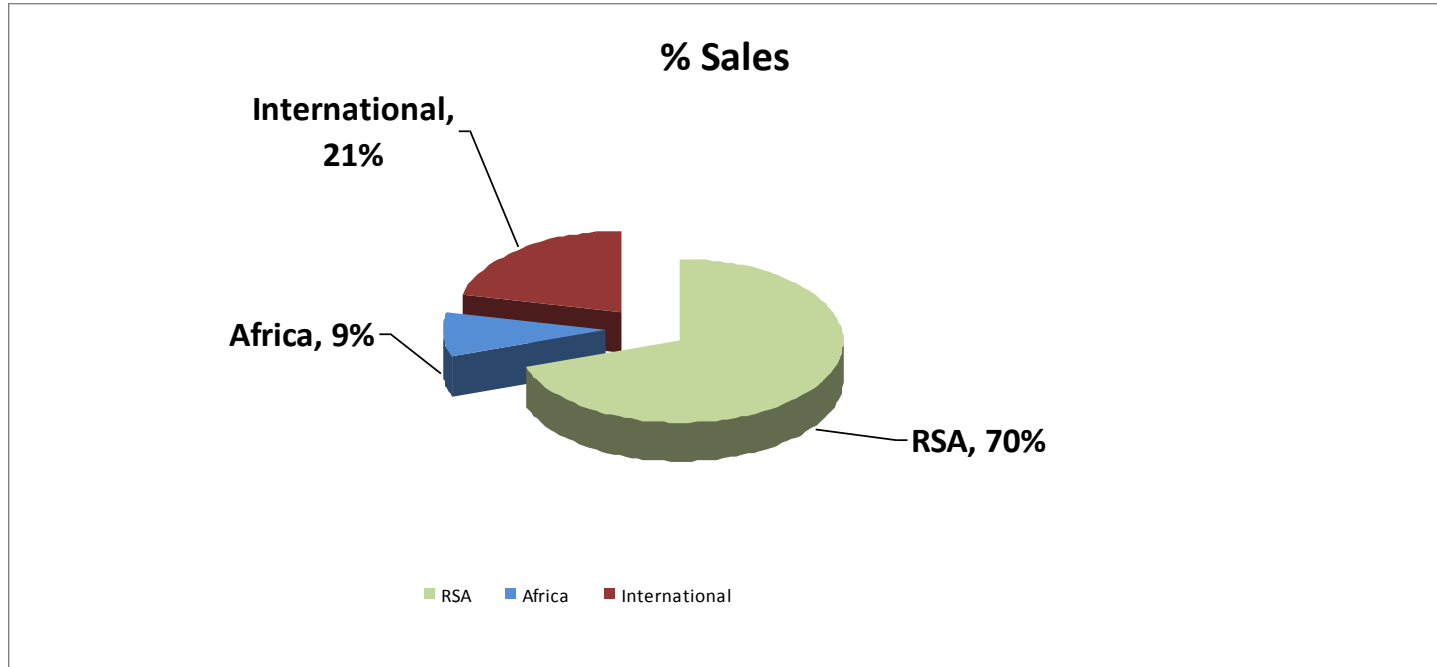
Highest Prices Paid

Category	Year	Wine Description	Case size	Rand price per case
Noble Late Harvest	2003	Klein Constantia Vin de Constance 1986	6 x 750 ml	6,600
	2004	De Wetshof Edeloes 1998	6 x 750 ml	1,800
	2005	Klein Constantia Vin de Constance 1986	6 x 750 ml	11,200
	2006	Nederburg Edelkeur (Chenin BI Noble Late Harvest) 2003	12 x 375 ml	1,700
	2007	Nederburg Edelkeur 1977	12 x 375 ml	5,000
	2008	Klein Constantia Vin de Constance 1992	6 x 500 ml	5,800
	2009	Nederburg Edelkeur 1979	12 x 375ml	3,500
	2010	Nederburg Edelkeur 1977	12 x 375ml	9,500

Sales: SA & Rest

Country	2010			2009		
	No. of cases	Rand Value	% of Total	No. of cases	Rand Value	% of Total
Angola	-	-	-	2	9,100	0.2
Botswana	-	-	-	363	343,140	8.5
Denmark	161	122,100	2.2	275	216,850	5.4
Ethiopia	91	63,700	1.1	60	41,980	1.0
Finland	100	63,200	1.1	-	-	-
Ghana	18	42,400	0.8	-	-	-
Hong Kong	29	16,300	0.3	-	-	-
India	242	222,600	3.9	-	-	-
Kenya	4	8,600	0.2	9	7,000	0.2
Mauritius	8	9,600	-	76	42,660	1.1
Mozambique	-	-	-	37	24,860	0.6
Namibia	255	312,500	5.5	148	122,280	3.0
Nigeria	20	111,800	2.0	56	58,500	1.5
Reunion	54	81,100	1.4	-	-	-
Russian Fed.	18	32,800	0.6	33	26,320	0.7
South Africa	3,518	3,957,310	69.6	3,451	2,886,640	71.8
Swaziland	16	21,440	0.4	-	-	-
Sweden	37	41,180	0.7	8	8,740	0.2
Tanzania	11	6,580	-	-	-	-
Togo	-	-	-	11	9,050	0.2
United Kingdom	630	522,000	9.2	260	224,800	5.6
Utd.Arab Emir.	30	48,600	0.9	-	-	-
	5,242	5,683,810	100	4,789	4,021,920	100

Sales: SA & Rest



Top 10 Buyers

Rank	Paddle	Buyer Name	Purchases		Rand Value	% of Total Sales
			Lots	Cases		
1	Spar Group (Combined)	Spar Group (Combined)	108	719	830,940	15
2	26	Checkers Brackenfell 2701 Grocer	48	559	556,210	10
3	833	Tesco(AUCTION)	7	630	522,000	9
4	520	Makro DC Chloorkop	50	477	511,880	9
5	808	Flemingo International LTD	8	242	222,600	4
6	70	Al's Grill & Butcher	65	174	213,940	4
7	2	Pick 'N Pay Corporate - H/O	18	144	160,500	3
8	515	Morukuru Lodge	32	104	139,600	2
9	711	Hotel Pension Palmquell	29	117	134,220	2
10	559	Sun International (S.A) Ltd	22	74	132,720	2
Total Top 10			387	3,240	3,424,610	60.26

Unsold Lots

Item	Lot	Item description	Vintage	Packsize	Quantity	Reserve Price per Case(ZAR)
10	56	Rijks Private Cellar Semillon	2,001	6X750ml	10	900
10	57	Rijks Private Cellar Semillon	2,001	6X750ml	10	900
10	58	Rijks Private Cellar Semillon	2,001	6X750ml	8	900
10	59	Rijks Private Cellar Semillon	2,001	6X750ml	4	900
10	60	Rijks Private Cellar Semillon	2,001	6X750ml	4	900
22	127	Stellenbosch Hills 1707 Reserve	2,005	6X750ml	-	600
27	172	Spier Private Collection Sauvignon Blanc	2,007	6X750ml	4	960
27	173	Spier Private Collection Sauvignon Blanc	2,007	6X750ml	4	960
44	281	Meerendal Cabernet Sauvignon Magnum	2,004	4X1.5L	-	800
55	344	Nederburg Private Bin R172 Pinotage	2,001	12X750m	100	900
64	413	Nederburg Private Bin D270 Chardonnay	2,007	6X750ml	50	480
64	414	Nederburg Private Bin D270 Chardonnay	2,007	6X750ml	50	480
77	507	Zonnebloem Sauvignon Blanc Limited Edition	2,007	6X750ml	10	540
77	508	Zonnebloem Sauvignon Blanc Limited Edition	2,007	6X750ml	10	540

Unsold Lots

Item	Lot	Item description	Vintage	Packsizes	Quantity	Reserve Price per Case(ZAR)
77	509	Zonnebloem Sauvignon Blanc Limited Edition	2,007	6X750ml	8	540
83	555	Jacobsdal Pinotage	2,003	12X750m	5	2,160
83	561	Jacobsdal Pinotage	2,003	12X750m	1	2,160
105	673	Vilafonte Series C	2,003	6X750ml	8	3,000
105	674	Vilafonte Series C	2,003	6X750ml	4	3,000
105	675	Vilafonte Series C	2,003	6X750ml	4	3,000
123	781	Rijks Private Cellar Chardonnay	2,001	6X750ml	10	660
123	782	Rijks Private Cellar Chardonnay	2,001	6X750ml	10	660
150	955	Zonnebloem Semillon Limited Edition	2,007	6X750ml	10	480
150	956	Zonnebloem Semillon Limited Edition	2,007	6X750ml	10	480
150	957	Zonnebloem Semillon Limited Edition	2,007	6X750ml	10	480
155	988	Glen Carlou Gravel Quarry Magnum	2,004	4X1.5L	4	3,000
155	989	Glen Carlou Gravel Quarry Magnum	2,004	4X1.5L	2	3,000
155	990	Glen Carlou Gravel Quarry Magnum	2,004	4X1.5L	2	3,000
155	991	Glen Carlou Gravel Quarry Magnum	2,004	4X1.5L	2	3,000

Buyer Statistics

	2003	2004	2005	2006	2007	2008	2009	2010
Registered	235	245	193	186	147	131	124	125
Successful	152	152	113	107	107	86	80	96
Unsuccessful	83	93	80	79	43	45	44	29

